



**RITZ MOMENTUM**  
YOUR ONE-STOP-SHOP  
FOR AMAZON BUSINESS SERVICES

**Say goodbye to losing  
product launches.**

**Say hello to sales  
momentum.**

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# What we do for you.

## **Besides popular services such as:**

- EBC content
- SEO copywriting
- Listing creation
- PPC campaign optimization

## **We are UNIQUE because:**

- We find a product to sell based on market research
- We customize the product so that it competes and makes you money!

## **You heard it right!**

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# We find products with:

- High demand
- Low competition
- High potential Semantic Core
- High potential revenue
- Proportional Amazon Fee

TOTAL REVENUE ⓘ  
**\$69,048**

AVERAGE REVENUE ⓘ  
**\$69,048**

AVERAGE PRICE ⓘ  
**\$60**

AVERAGE BSR ⓘ  
**6,464**

AVERAGE REVIEWS ⓘ  
**170**

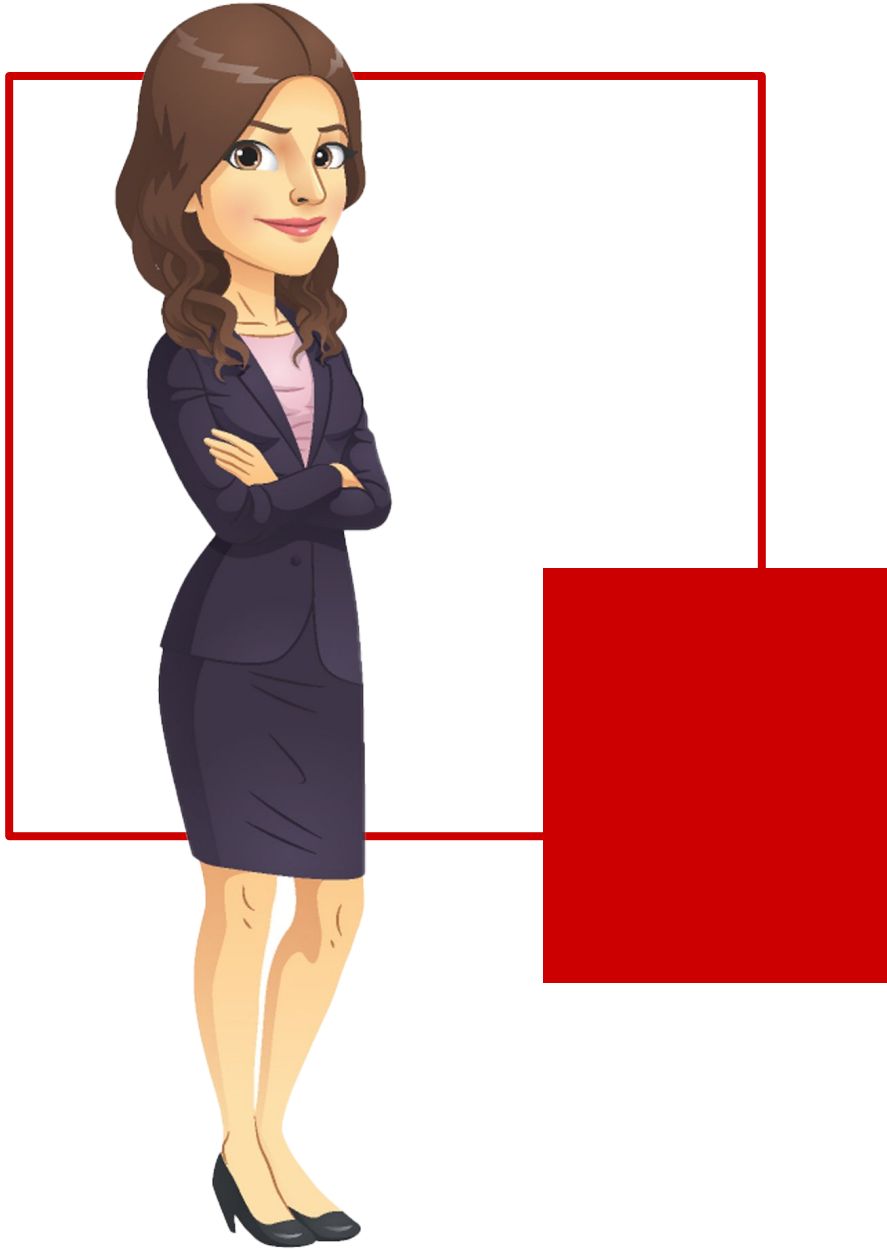
TOTAL REVENUE ⓘ  
**\$6,155**

AVERAGE REVENUE ⓘ  
**\$6,155**

AVERAGE PRICE ⓘ  
**\$57**

AVERAGE BSR ⓘ  
**38,396**

AVERAGE REVIEWS ⓘ  
**48**



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## Our agency saves you from:

- Wasting time researching for products
- Losing money from selling the wrong products
- Looking everywhere for specialists who understand the market enough to customize your product correctly
- Having low conversion listing because we focus on listing conversion from the beginning

**With a well chosen product we can increase your conversion up to 40%**

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# We help sellers at any stage

- **Well established sellers that are:**
  - Running short on time
  - Have their team spread too thin
  - Have trouble finding new ideas
- **If your current sales are far away from perfect or just mediocre**
- **If you want start your Amazon business but are:**
  - Scared to lose your limited cash
  - Lack the specific knowledge and experience



# To make a short story long, let's look at an example

1. First - We look for the product

- We crunch numbers such as: demand, sales, competitors, revenue.




“New home gifts for home” (Search volume: 15,015)

“Farmhouse decor” (Search volume: 283,000)

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# We leverage our product research guidelines

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- Easy custom
  - Easy production
  - Minimum refunds because of product quality and sale approach
  - Easy to scale based on the variations
  - Sales are depending from the design
  - Consumer will not leave a bad review unless it's a critical force-majeure situation (the exception is if the product is really poorly designed or package is dented) - the chance for the bad review is very low
  - Easy to promote in social media
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- 



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**We choose items from the market that  
the new product will be based on.**

**In this particular set we used these\***

- Frame with a quote
- Blocks with a custom quotes
- Box for the blocks
- Decorative books

\*Items here under patent protection and are the sole intellectual property of our client

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## Second - We create the custom copywriting for each item

**Frame v1**

If you  
REALLY  
want that high five for  
your  
"impressive" poop...  
  
wash your hands

**Frame v2**

Heroes Get  
Remembered,  
Legends Never Die  
  
...But EVERYBODY Poops

**Frame v3**

Please remember  
that after your  
standing ovation,  
people need to  
take a  
seat

**Frame v4**

This bathroom is  
sponsored  
by  
Apeedas  
TP Sports  
Poo, Ma!  
&  
Under Charmer

### **Books v1**

One Hundred Years  
of Non-Solitude

Grime and Punishment

The Pun Also Rises

### **Books v2**

The

Shitshow

Chronicles

### **Books v3**

Our Words of Absurd Wisdom Vol I

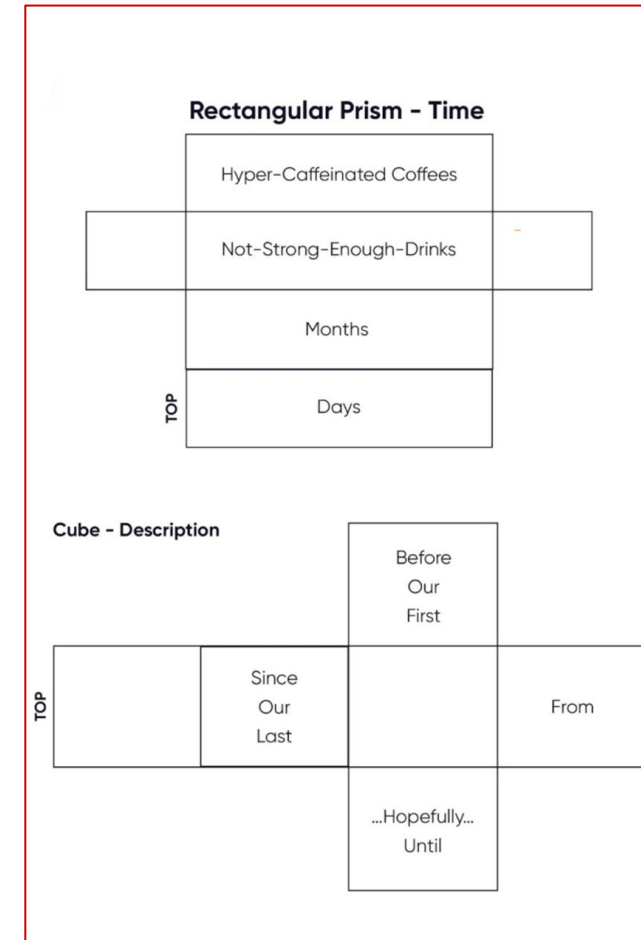
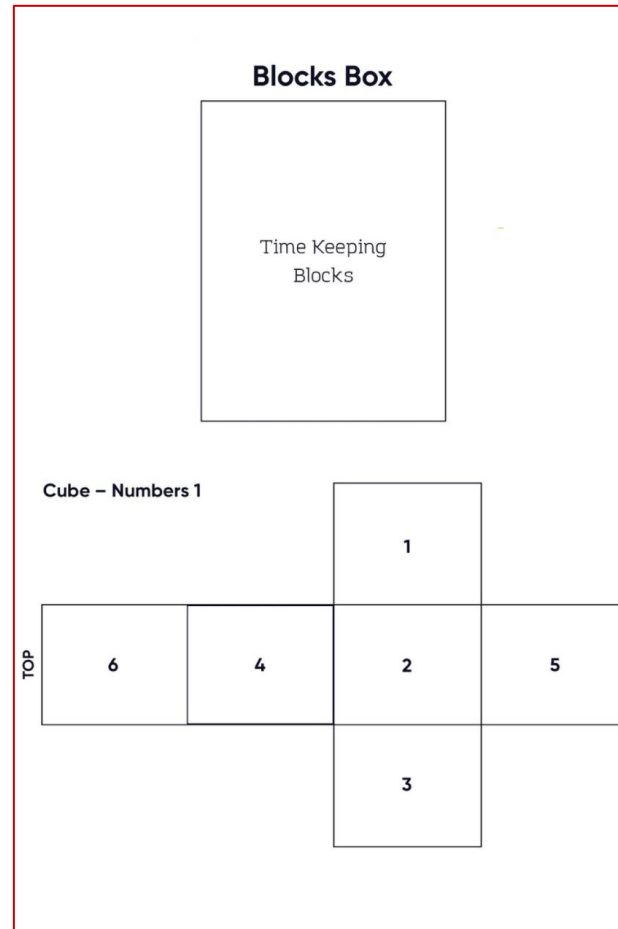
Our Words of Absurd Wisdom Vol II

Our Words of Absurd Wisdom Vol III

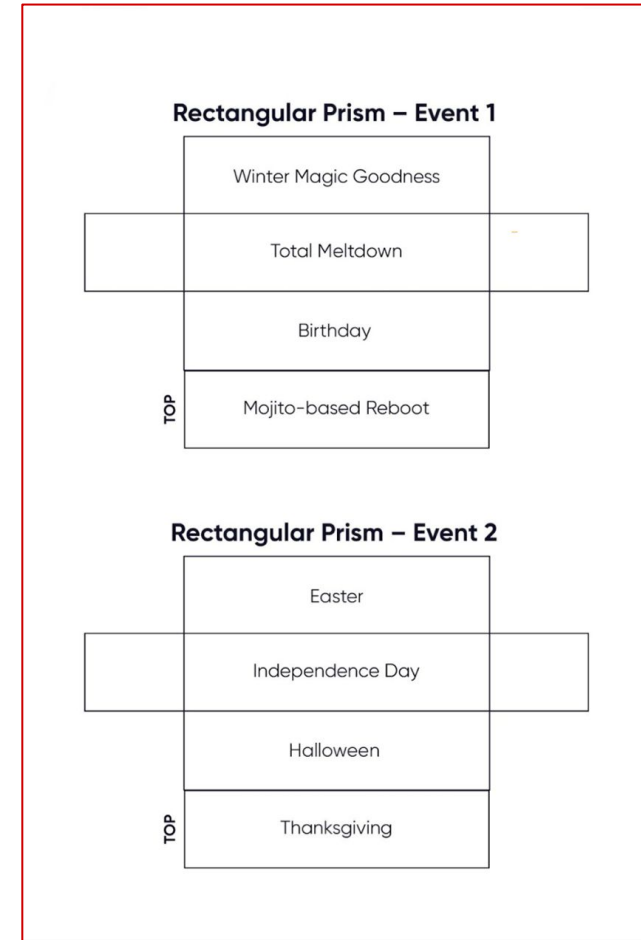
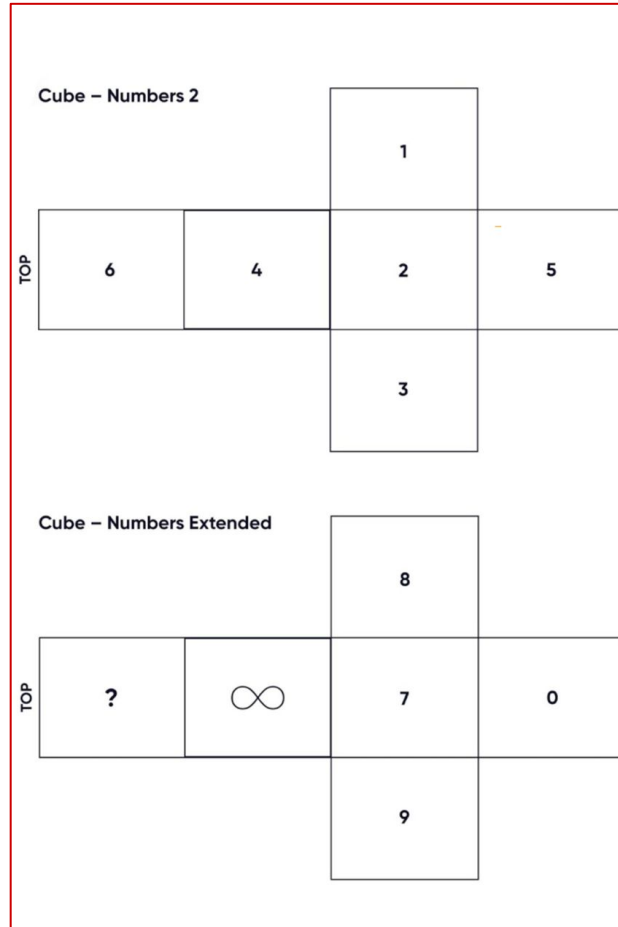
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# Then we created some versions for the books

# And for the blocks



# And for the blocks





We created copywriting for each product picture that will really drive sales on Amazon.



Check it out:

**Picture 1.** Housewarming Gift Bundle...with a twist

- Frame for the Poop-a-Dome
- Three Books to tell The Story
- Time Keeping Blocks for Creative Countdowns

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**At this point,  
we are just a  
third of the  
way done**



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## Picture 2.

### **Motivation for when Nature Calls**

- Secure frame that will sit flush (get it...flush) when mounted
- Wide enough to lean without sliding off
- Encourage competitive pooping

## Picture 3.

- A Home is where life stories intertwine
- Not a fake book. Chronicle life adventures within the pages. Everyone says ridiculous things. Now their quotes can be preserved forever!

## Picture 4. Timing Is Everything

- Track life's magic with countdowns that vibe
  - Keep your eye on the prize
  - High-quality wood and letter design that won't flake
-

## **Picture 5. Prevent Life from Just Passing By**

- If everyone HAS to poop, adding humor helps
- Leaving good quotes and stories untold is a crime punishable by bad coffee for life
- Don't miss out on endorphins that come from joyful anticipation

## **Picture 6. Heroes get Remembered, but legends never die**

- Be the friend whose housewarming gift survives Spring Cleaning

## **Picture 7. Avoid the agony of a mediocre housewarming gift**

## **Picture 8. Being original means being bold!**

- Mediocre gifts means a mediocre friendship



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**The SEO-copywriting stage  
works in parallel with product  
and listing design**

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**Are you ready to see the  
product transformation  
from initial idea  
to finished design?**

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# Boom-shaka-laka!

Based on research-only

VS

Creative Copywriting and Design





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**Third - You jump in  
and order the  
custom sample and  
place the bulk order**

And after you will send us the pictures of the product/set that is ready for bulk production - we will deliver the finalized product listing for you.

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**For now, you can see  
the drafted listing that  
will be posted soon on  
Amazon**

<https://drive.google.com/drive/folders/1NX1QBXR6E5O6Eup2EKDDCV-RMhPVaz5D?usp=sharing>

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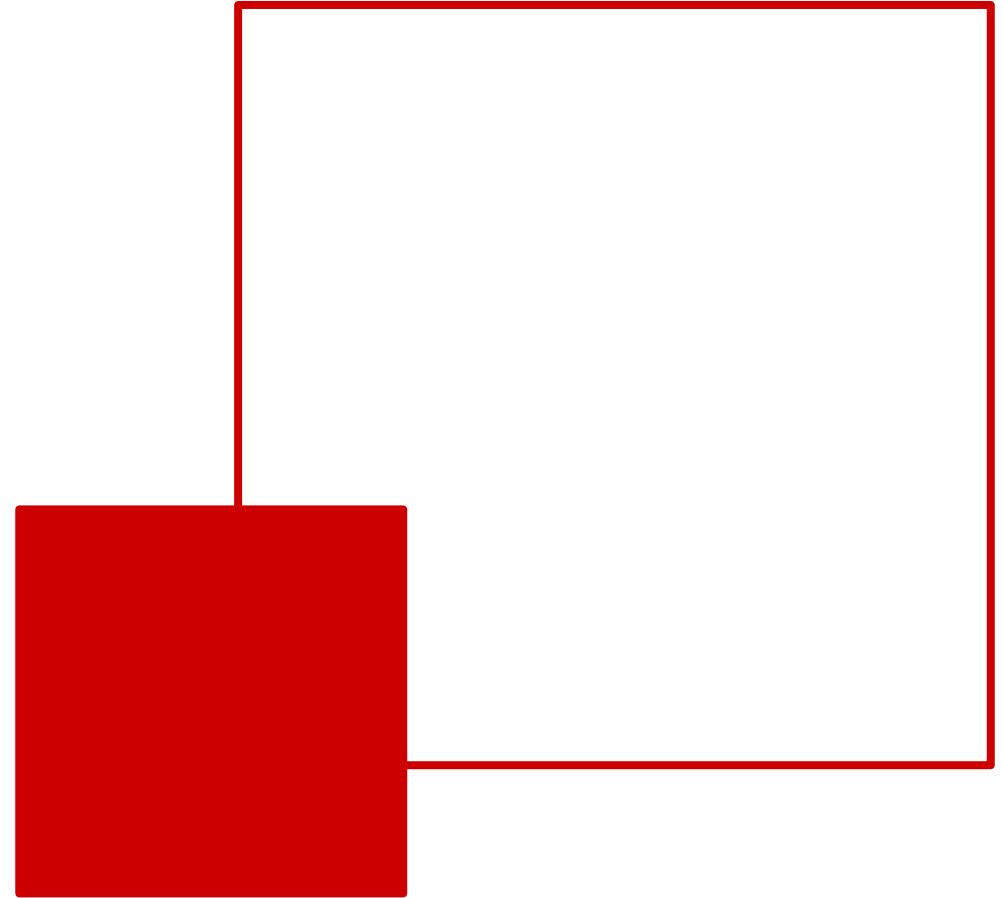
## Other listing designs

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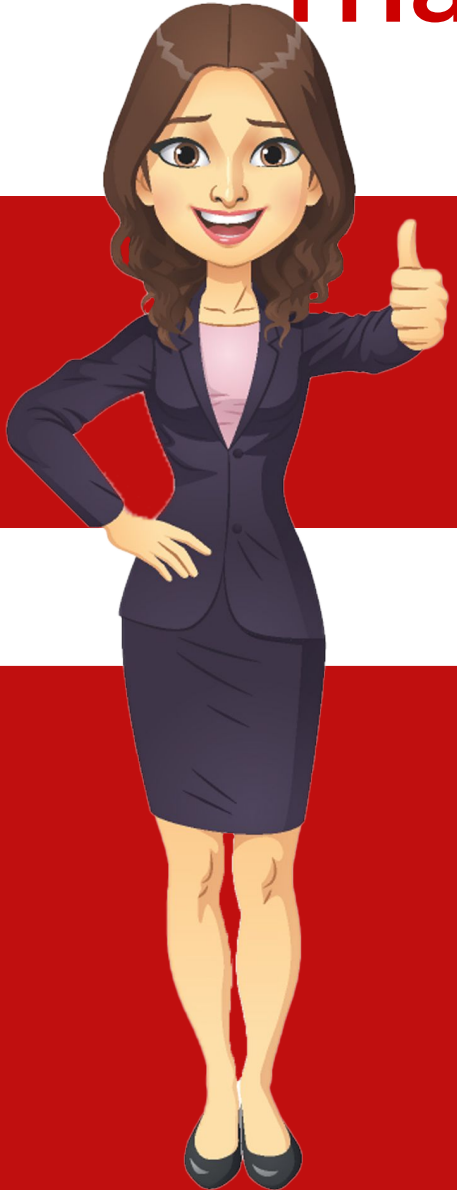
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## As mentioned in the beginning, we also create labels, logos, and packages

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# That's it. Let's go forth and crush it.



Let us know if you want us to save your time, help you make more money and improve your business.

**Just fill out the form and we will contact you right after the Prosper Show!**

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